

TENNESSEE- PARTNERSHIP OPPORTUNITIES

2ND FESTIVAL DE LA SALUD

2nd Annual Healthy Fall

festival

**& Turkey Giveaway
(DRIVE-THRU EVENT)**

In partnership with:



**EQUALITY HEALTH
Foundation™**



**Highlands
Physicians, Inc.**
Better Healthcare



**1,000
FREE TURKEYS***
REGALAREMOS
1.000 PAIVOS*

Saturday, Nov. 23, 2024

9 AM - 12 PM

**Second Harvest Food Bank
of Northeast Tennessee**

1020 Jericho Dr., Kingsport, TN 37663



Scan me for
more information

#EHComunidad

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*Limited quantity available/cantidades limitadas.

equalityhealthfoundation.org/healthy-fall-festival-tennessee



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Advancing Health and Well-Being

Community partners and residents in Kingsport, Tennessee have demonstrated remarkable resilience in the aftermath of Hurricane Helene. Despite the significant challenges brought about by this natural disaster, we have decided to adapt the Tennessee festival to a drive-thru model. This innovative approach, a testament to our collective determination, will allow us to continue our services. Volunteers will distribute turkeys, food boxes, and healthy bags containing resources and water. Join us!



Saturday, Nov. 23, 2024

9 AM - 12 PM

**Second Harvest Food Bank
of Northeast Tennessee**



1020 Jericho Dr., Kingsport, TN 37663

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Activities:

Healthy Bag Giveaway with Turkey & Produce*

Bolsa de la salud con un pavo y verduras*



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Free Admission

Entrada gratis



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Kingsport City School District

11 Schools

Grades PK-12th

7,629 Student body

Total Population 54,670

Median Household Income \$42,948

Total Households 24,673

47% Male 52% Female



Demographics

1% Asian

2% Hispanic

3% Two or more races

3% Black

90% White





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2024 Partnership Levels						
	EXHIBITOR BOOTH NONPROFIT	EXHIBITOR BOOTH BUSINESS	HEALTH SUPPORTER	HEALTH ADVOCATE	HEALTH CHAMPION	HEALTH INNOVATOR
10' x 10' Booth Table & Chairs Included	X	X	X	X	X	X
Promotional Items Included in Healthy Bag Giveaway			X	X	X	X
Logo on Event Banners & Collateral			X	X	X	X
Logo on Website with Link			X	X	X	X
Social Media Mentions					X	X
Recognition in Print/PR					X	X
Recognition in Radio and New Media Interviews					X	X
Introduction/welcoming remarks on stage plus commercial played by DJ onsite						X
	NO COST	\$125 OR DRAWING EQUIVALENT	\$1,500	\$2,500	\$5,000	\$10,000

Contact Us:

FOR PARTNERSHIP AND EXHIBITORS

Elizabeth Robinson

Equality Health Foundation

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EQUALITY HEALTH Foundation™